

CONSULTING SERVICE

EXECUTIVE LEADERSHIP DIAGNOSTIC

WORK SMARTER, MANAGE BETTER,
& GET THINGS DONE FASTER

Receive in-depth time management insights and improve Executive capacity.

THERE ISN'T ENOUGH TIME IN THE DAY

Organizations routinely squander their most precious and finite resource – their executive's time. Time management isn't just a personal-productivity issue over which companies have no control; it is an organizational issue whose root causes are embedded in corporate structure and culture. Executive time is often viewed as limitless, with all good opportunities treated as high priority regardless of capacity to effectively drive them forward.

With the Burnie Group's data driven insights executives can create time budgets, and formalize the process of allocating their time. By tackling this problem systematically, executives ensure that they are leveraging their skills and resources most effectively, while driving the organization's strategic goals. Stop wasting valuable time – make time management your organization's top priority.

25+ YEARS OF OPERATIONS DIAGNOSTICS EXPERIENCE

The Burnie Group's Operations Excellence practice leaders have a combined 25+ years experience in employee performance improvement. Our clients include top 5 Canadian banks, leading insurance companies and pension funds.

EXECUTIVE LEADERSHIP DIAGNOSTICS: SETTING THE PACE FOR YOUR ORGANIZATION

The Burnie Group's Executive Leadership Diagnostics program offers an easy-to-use, evidence-based approach for executives for effective time management.



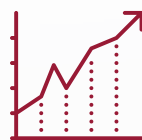
Efficient Executive resource management

Deploy and leverage expensive resources more effectively, ensuring more efficient organizational structure and control.



Higher Customer Satisfaction & Business Development

Ensuring Executives spend appropriate time generating new business and meeting with and handling client priorities.



Organizational Growth

Ensuring Executives invest adequate time in developing the company and brand.



Higher Employee Engagement

More time spent developing staff (eg. coaching, mentoring, training etc.), and increased opportunity to listen and generate breakthrough ideas.

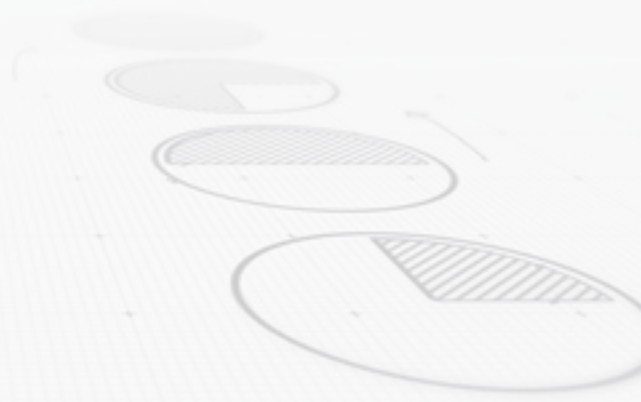
THE BURNIE GROUP'S
EXECUTIVE LEADERSHIP
DIAGNOSTICS TYPICALLY
RESULTS IN A

8-15%

INCREASE IN MANAGEMENT
CAPACITY, AND

3-5%

IN BUSINESS GROWTH



How it Works: Collect, Extract, and Act

Our Executive Leadership Diagnostics Framework has three distinct phases:



1 COLLECT

Capture where Leadership is spending time in an intuitive and meaningful way (on any platform).

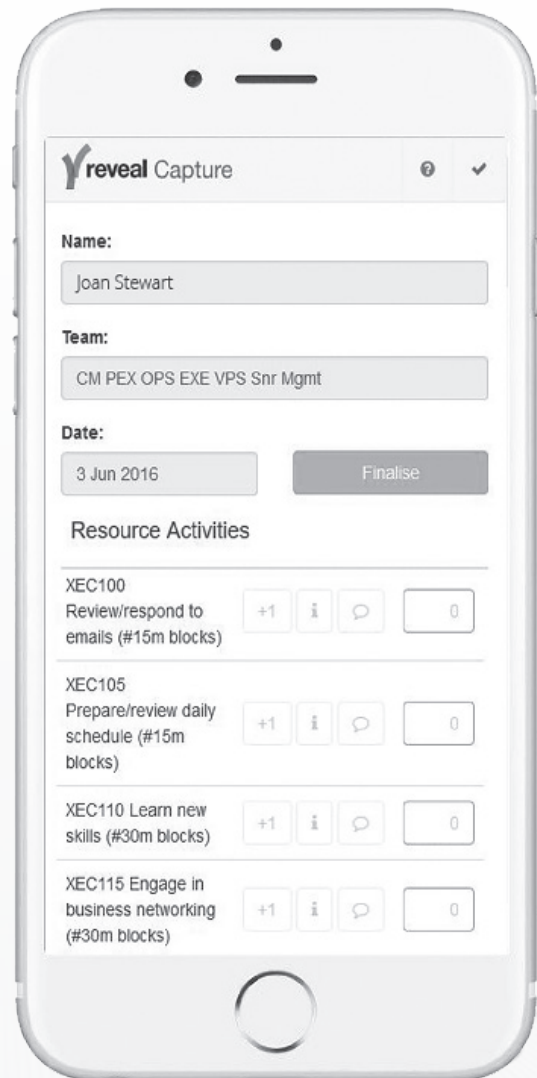
2 EXTRACT INSIGHTS

We capture all activities being completed using proprietary automated data capture technology and compare them with industry best practices. Through insightful analyses we identify areas of opportunity.

3 ACT

Next we prioritize areas of opportunity and take appropriate action.

A SIMPLE PICK-LIST APPROACH TO RECORD ACTIVITY



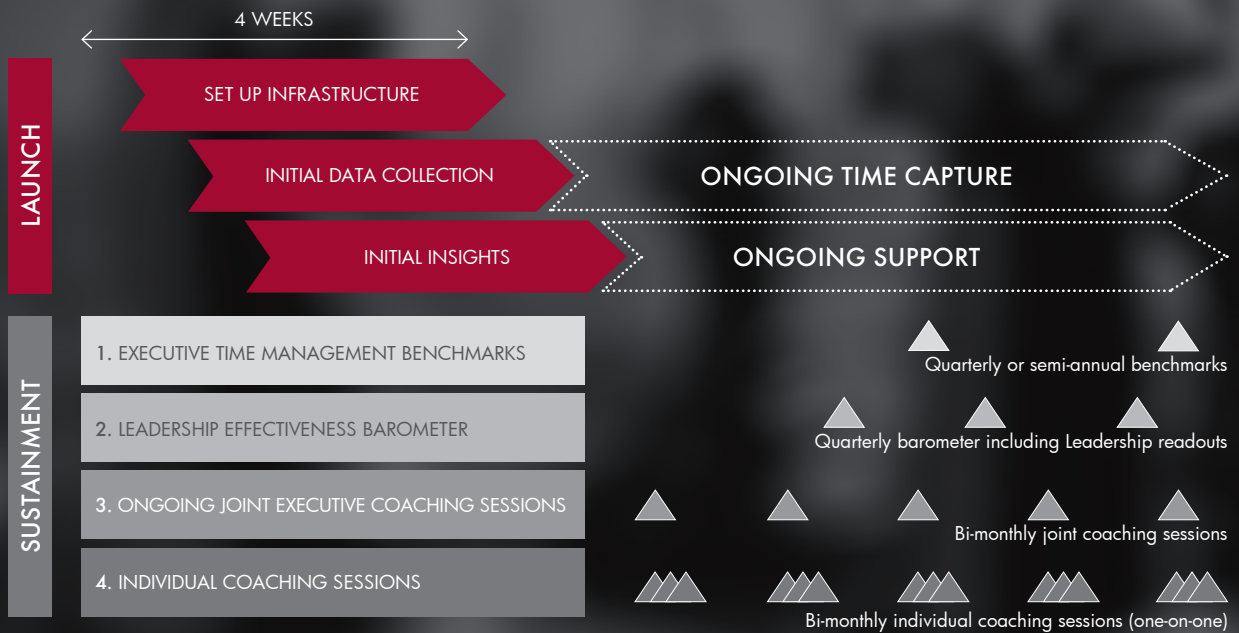
DATA-DERIVED EXECUTIVE PROFILES



ROADMAP

We guarantee the Executive Leadership Diagnostic by working with you over 3-4 cycles of the diagnostic process.

EXHIBIT 1 | Executive Leadership Diagnostics Roadmap



BEGIN NOW TO DRAMATICALLY IMPROVE EXECUTIVE LEADERSHIP

Executive Leadership Diagnostics is an easy-to-use, evidence based approach for executives ensuring effective time management. After completing the program, you will have an in-depth understanding of your existing work load, and the strategies that will best improve your time management—setting the pace for your entire organization. We guarantee a dramatic advancement in executive time management effectiveness and efficiency.

● The Burnie Group

In-depth insights in record time: Connect with us today to get started!

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